

Programme Specification

Programme Title: FdSc Design in Media Make-Up (Media Stylist Pathway)

Awarding Institution:	University of Bolton		
Teaching Institution:	Bury College		
Division and/or Faculty/Institute:	Off Campus Division/Creative Technologies		
Professional accreditation	Professional body	Professional body URL	Status of graduates
Final award(s):	FdSc Design in Media Make-Up (Media Stylist)		
Interim award(s)	None		
Exit or Fallback award(s)	Cert HE Media Make-Up (Media Stylist)		
Programme title(s)	Design in Media Make-Up (Media Stylist)		
UCAS Code			
JACS Code	W452 – Theatrical Make-Up		
University Course Code(s)			
QAA Benchmark Statement(s)	Foundation Degree Qualification Benchmark QAA Subject Benchmark – Communication, media, film and cultural studies 2008		
Other internal and external reference points	QAA Academic Infrastructure, including the Framework for Higher Education Qualifications and the Code of Practice UK Quality Code for Higher Education University of Bolton awards framework		
Language of study	English		
Mode of study and normal period of study	Full time – 2 years		

<p>Admissions criteria</p> <p>The required number of UCAS points, as indicated on the Programme Information web pages of the University’s website, should have been awarded from at least one, preferably two, A levels (or equivalent). You should also have five GCSEs at grade C or above (or equivalent) including English.</p> <p>BTEC Extended Diploma at grade MPP in a media related programme.</p> <p>Applicants will also be considered who have passed a Kitemarked Access to Higher Education course.</p> <p>Applications from mature students without the required entry qualifications will be considered. Applicants will be interviewed and required to complete a diagnostic assessment.</p> <p>Any applicant whose English is not their first language will be required to achieve at least IELTS 6.0 English Language or equivalent.</p>	
<p>Additional admissions matters</p> <p>None</p>	
<p>Fitness to practise declaration</p> <p>Not applicable</p>	
<p>Aims of the programme</p>	
<p>The principal aims of the programme are to:</p> <ol style="list-style-type: none"> 1. To gain an understanding of the role of the media artist within the media industry. 2. To deliver a programme of directed and self-directed study enabling students to explore their creativity and link it to the needs of the Media Industry using a variety of methods in creative hair design, fashion photographic make-up; and period/historical make-up and hair design. 3. Provide a course structure that encourages innovative ideas in visual imagery. 4. To enable students to work as part of a media team and interpret images designed by others through briefs and/or production scripts. 5. To engender an understanding of theoretical and professional practices through the development of analytical and performance based skills in creative hair design, fashion photographic make-up; and period/historical make-up and hair design. 6. To promote and foster an understanding of the need for continual personal development beyond the programme. 	

7. To nurture a range of transferable skills and independent learning including research, analysis and promote the development of high standards in professional communication in preparation for employment or further study.
8. To provide opportunities allowing learners to engage with the media industry through work experience, visits and projects.
9. Lifelong learning skills and personal development in order to work independently or as part of a team.
10. To gain knowledge and skills in a range of contemporary and historical creative hair styling techniques.

Distinctive features of the programme

1. The programme includes an introduction to a range of contemporary media make-up and hair styling and techniques.
2. The range of teaching and learning methods including visits, workshops, guest speakers and master classes, using resources equal to industry standards.
3. The course has strong links to the media industry.
4. The programme is delivered by academic staff who are professional industry practitioners. This ensures the programme content is relevant and up-to-date.
5. The focus of the assessments is varied and includes a range of practically assessed activities in contemporary and historical make-up and hair styles, which are undertaken professionally.
6. There is a combination of theory and practice throughout the programme.
7. The 2 year programme includes a significant period of work placement in the Media Make-Up Industry.
8. You will gain skills in freelancing and networking.

Programme learning outcomes

K. Knowledge and understanding

On completion of the programme successful students will be able to demonstrate systematic knowledge and understanding of:

1. The Media Make-Up Industry and the business acumen of a freelance self-employed and/or company employed make-up artist.
2. Cosmetic function and form of beauty.
3. The key concepts of the historical influences essential to media make-up and hair styling artistry.
4. Make-up as an art form and the research tactics required in developing creative ideas.
5. The use of technology in a photographic media to enhance and reinforce the make-up design.

C. Cognitive, intellectual or thinking skills

On completion of the programme successful students will be able to demonstrate the ability to:

1. Use research as a basis for practical visual interpretation and the generation of own ideas.
2. Use own judgement when developing own ideas creatively, using products to facilitate the design process.
3. Integrate skills to promote effective working practices and produce self-reflective analysis of own work and that of others.
4. Demonstrate independence when taking autonomous roles in job related tasks as part of a team and as an individual.

P. Practical, professional or subject-specific skills

On completion of the programme successful students will be able to demonstrate the ability to

1. Develop interpretation, reading. Research and common skills as appropriate for a media artist.
2. Demonstrate improvement and apply advanced fashion photographic make-up techniques, in relation to TV, film and theatre within a team and as an individual.
3. Demonstrate creative and original skills in producing visual images and demonstrate competence within photography.
4. Produce a portfolio of original visual designs.
5. Demonstrate a responsible attitude toward your personal, academic and career development (PDP).

T. Transferable, key or personal skills

On completion of the programme successful students will be able to demonstrate the ability to:

1. Produce written work with appropriate scholarly conventions.
2. Communicate effectively in formal and informal environments using a variety of means.
3. Manage own time and work to deadlines.
4. Use information retrieval skills involving the ability to gather, summarise and organise

material independently.

5. Competently use information technology.

6. Understand group dynamics and ability to implement it in practical contexts.

7. Be socially, publicly and ethically responsible.

Programme structure

The structure of the modular scheme as a whole is described fully in the Assessment Regulations for Undergraduate Modular Programmes (Main Document), which can be accessed via the following web link:

<http://www.bolton.ac.uk/Quality/QAECContents/APPR/Home.aspx>

In order to qualify for a Foundation Degree, you are required to obtain 240 credits. This comprises 120 credits at each of levels 4 and 5. Each of these levels equates to one year of a full time programme. Normally, you would need to complete each level before being allowed to undertake modules from the next.

All modules have a 20 or 40 credit value, lasting for one semester, and usually involve three to four hours of scheduled teaching per week, with some modules providing the use of workshops to facilitate independent supervised study periods. Please note that you are expected to do a significant amount of guided independent study for all modules in addition to this scheduled teaching.

Module Code	Module title	Core/ Option/ Elective (C/O/E)	Credits	Length (1, 2 or 3 periods)
DMM4000	Academic and Professional Skills for the Media Make-Up Industries	C	20	1
DMM4001	Styling for the Camera	C	20	1
DMM4002	Creative Hair Styling	C	20	1
DMM4003	Fashion Photographic Make-Up	C	20	1
DMM4004	Period Make-Up	C	20	1
DMM4005	Historical Hair Design	C	20	1
DMM5001	Freelancing and Career Progression	C	20	1
DMM5002	Professional Practise	C	40	1
DMM5003	Portfolio Development	C	40	1

DMM5004	Show Case Event	C	20	1
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Learning activities (KIS entry)

	Course Year						
	1	2	3	4	5	6	7
Scheduled learning and teaching activities	30	22					
Guided independent study	70	63					
Placement/study abroad	0	15					

Assessment strategy

The assessment strategy for the programme is designed to ensure that you achieve the overall aims and learning outcomes of the programme, as well as the learning outcomes for individual modules.

Assessment serves several functions. The obvious and primary function is to evaluate your achievement. However, assessment also serves to help you organise and develop your learning. Feedback from assessment serves an important educational function and can help you develop your skills and understanding of your own strengths and weaknesses.

The types of assessment you will be required to complete fall into two general categories, formative and summative.

Formative assessments are activities that do not contribute to your overall module grade. They are however an integral part of the learning strategy for a module and you are required to complete them. They will be marked and you will receive feedback on your level of achievement.

Summative assessments are those assessment activities for which the marks will contribute to the overall module grade. You will also receive feedback on these assessments so that you will know what you have done well and where you can improve.

Many different forms of assessment are employed on the programme. For both formative and summative purposes, the major forms are: Practical Skills Assessment; practical project reports; Portfolios; oral presentations; and coursework (essays and reports).

Assessment methods (KIS entry)

	Course Year						
	1	2	3	4	5	6	7
Written exams	0	0					
Coursework	68	83					
Practical	32	17					

Assessment regulations

- Assessment Regulations for Undergraduate Modular Programmes

Grade bands and classifications**Grade Description**

Work of exceptional quality	Dist	70+
Work of very good quality	Merit	60-69
Work of satisfactory quality	Pass	40-59
Borderline fail		35-39
Fail		Below 35

Role of external examiners

External examiners are appointed for all programmes of study. They oversee the assessment process and their duties include: approving assessment tasks, reviewing assessment marks, attending assessment boards and reporting to the University on the

assessment process. Students will be able to view external examiner reports on the relevant FdSc Design in Media Make-Up (Media Stylist Pathway) programme site.

Support for student learning

- The programme is managed by a Course Manager
- An induction programme introduces the student to Bury College, the University of Bolton and the programme
- Each student has a personal tutor, responsible for support and guidance
- Personal Development Planning (PDP) is integrated into all modules
- Feedback is given on formative and summative assessments
- Bury College and the University of Bolton support services include housing advice, counselling, financial advice, careers and disability guidance
- A Chaplaincy is provided on campus at the University of Bolton
- A dedicated subject specialist library and IT services are available at Bury College and specialist e-resources via the University of Bolton's main Library web portal
- The Students' Union advice service is based at the University of Bolton
- Off Campus Division Student Handbook and the Programme Handbook provide information about the programme, Bury College and Bolton University rules and regulations
- There is an opportunity to develop skills for employment

Methods for evaluating and enhancing the quality of learning opportunities

- Student/Staff Liaison Committees with student representation
- Module evaluations by students
- Students surveys, e.g. National Student Survey (NSS)
- Annual quality monitoring and action planning in partnership with the University of Bolton through Programme Quality Enhancement Plans (PQEPs), Off Campus Division Quality Enhancement Plans (FQEPs), University Quality Enhancement Plan (UQEP)
- Peer review/observation of teaching
- Professional development programme for staff available at Bury College, and via the University's Off Campus Division
- Effective tracking of external examiner reports and the subsequent actions

Other sources of information

Student portal (<http://www.bolton.ac.uk/Students/Home.aspx>)

Students Union (<http://www.ubsu.org.uk>)

Off Campus Division Student Handbook <http://www.bolton.ac.uk/Students/Home.aspx>

Programme Handbook (*add link*)

Student Entitlement Statement

(<http://www.bolton.ac.uk/Students/AdviceAndSupport/StudentServices/AtoZofDownloads.aspx>)

Moodle <http://elearning.bolton.ac.uk/>

External examiners reports

<http://www.bolton.ac.uk/Quality/QAECContents/ExternalExaminersReports/Home.aspx>

Document control

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Approved by:

Date approved:

Effective from:

Document History:

Learning outcomes map

Module title	Module Code	Status C/O/E	K1	K2	K3	K4	K5	C1	C2	C3	C4	P1	P2	P3	P4	P5	T1	T2	T3	T4	T5	T6	T7
Academic & Professional Skills for the Media Make-Up Industries	DMM4000	C	DTA	DT	DTA	DT		DT		DTA	DTA	DTA	DTA	DTA	DTA	D	DTA	DTA	DTA		DT	DTA	DT
Styling for the Camera	DMM4001	C		D	DTA	DTA	DTA	DTA	DTA	DTA	D	DTA	D	D	DTA	DTA	DTA	DTA	DTA	DTA	DT	DT	DTA
Creative Hair Styling	DMM4002	C	DTA	DTA	DTA	DTA		DT		DTA	DTA	DTA	DTA	DTA	DTA	D	DTA	DTA	DT		DT	DTA	DT
Fashion Photographic Make-Up	DMM4003	C	DTA	DT	DTA	D		DT		DTA	DTA	DTA	DTA	DTA	DTA	D	DTA	DTA	DT			DTA	DT
Period Make-Up	DMM4004	C	DTA	DTA	DTA	D		DTA		DTA	DTA	DTA	DTA	DTA	DTA	D	DTA	DTA	DT		DT	DTA	DT
Historical Hair Design	DMM4005	C	DT		DT	DTA		D		D	DTA	DTA	DTA	DTA	DTA	DTA	DTA	DTA	DTA		DTA	DTA	DTA
Freelancing and Career Progression	DMM5001	C		D	DTA	DTA	DTA	DTA	DTA	D	DTA	DT	D	DT	A	DTA	DTA	DT	DTA	DTA	DT	DTA	DT
Professional Practise	DMM5002	C	DTA	DTA	DTA	DTA		DT		DTA	DTA	DTA	DTA	DTA	A	D	DTA	DTA	DT		DT	DTA	DT
Portfolio Development	DMM5003	C	DTA	DTA	DTA	DTA	DTA	DT		DTA	DTA	DTA	DTA	DTA	A	D	DTA	DTA	DT		DT	DTA	DT
Show Case Event	DMM5004	C	DT	DTA	DTA	DT	D	DT	DTA	DT	DTA	DTA	DTA	DTA	A	D	DTA	DTA	DT		DA	DTA	DT

K. Knowledge and understanding P. Practical, professional and subject specific skills C. Cognitive, Intellectual and thinking skills T. Transferable, key or personal skills. Complete the grid using the following (Developed = D, Taught = T, Assessed = A)

Module listing – FdSc Design in Media Make-Up (Media Stylist Pathway)

Module title	Module Code	New? ✓	Level	Credits	Type	Core/Option/Elective	Pre-requisite Module	Assessment 1			Assessment 2		
								Assessment type	Assessment %	Add Y if final item	Assessment type	Assessment %	Add Y if final item
Academic and Professional Skills for the Media Make-Up Industries	DMM4000	✓	4	20	Stan	C	None	Practical	40	N	Coursework	60	Y
Styling for the Camera	DMM4001	✓	4	20	Stan	C	None	Practical	50	N	Coursework	50	Y
Creative Hair Styling	DMM4002	✓	4	20	Stan	C	None	Practical	50	N	Coursework	50	Y
Fashion Photographic Make-Up	DMM4003	✓	4	20	Stan	C	None	Coursework	50	N	Coursework	50	Y
Period Make-Up	DMM4004	✓	4	20	Stan	C	None	Coursework	30	N	Coursework	70	Y
Historical Hair Design	DMM4005	✓	4	20	Prac	C	None	Practical	50	N	Coursework	50	Y
Freelancing and Career Progression	DMM5001	✓	5	20	Stan	C	None	Practical	20	N	Coursework	80	Y
Professional Practise	DMM5002	✓	5	40	Plac	C	None	Coursework	60	N	Coursework	40	Y
Portfolio Development	DMM5003	✓	5	40	Proj	C	DMM4002 DMM4003	Coursework	40	N	Coursework	60	Y

							DMM4004 DMM4005 Or equiv. None						
Show Case Event	DMM5004	✓	5	20	Stan	C	None	Practical	50	N	Coursework	50	Y

Bolton Key Core Curriculum requirements

Module Title	Module Code	C/O/E	Employability											Bolton Values		
			PDP	Communication	Team work	Organisation & Planning	Numeracy	Problem solving	Flexibility & adaptability	Action planning	Self awareness	Initiative	Personal impact & confidence	Inter-nationalisation	Environmental sustainability	Social, public and ethical responsibility
Academic and Professional Skills for the Media Make-Up Industries	DMM4000	C	DTA	DTA	DTA	DTA	D	DT	DT	DTA	DTA	DA	D	D	D	DTA
Styling for the Camera	DMM4001	C	DTA	DTA	D	DTA		DT	DT	DT	DTA	DA	D			DTA
Creative Hair Styling	DMM4002	C	D	DTA	D	DTA		DT	DT	DT	DTA	DA	D	D	D	DTA
Fashion Photographic Make-Up	DMM4003	C	DT	DTA	D	DTA		DT	DT	DT	DTA	DA	DT	D		DTA
Period Make-Up	DMM4004	C	DTA	DTA	DT	DTA		DT	DT	DT	D	DTA	D	DTA		DTA

Historical Hair Design	DMM4005	C	DTA	DTA	DT	DTA	DT	DT	D	DTA	DTA	DA	DT	DTA	DT	DTA
Freelancing and Career Progression	DMM5001	C	DT	DTA	DTA	DTA		DT	DT	DT	DTA	DTA	DT	DTA	DTA	DTA
Professional Practise	DMM5002	C		DTA	DTA	DTA		DT	D	DT	DTA	DTA	D			DTA
Portfolio Development	DMM5003	C	DT	DTA	D	DTA		DT	D	DT	D	DA	D			DTA
Show Case Event	DMM5004	C	DT	DTA	DT	DT		DT	DT	DTA	DTA	DTA	D	D	DT	DTA

Complete the grid using the following (Developed = D, Taught = T, Assessed = A)