

Programme Specification

Programme Title: BSc (Hons) International Tourism Management

Awarding Institution:	University of Bolton		
Teaching Institution:	Bury College		
Division and/or Faculty/Institute:	Off Campus Division		
Professional accreditation	Professional body	Professional body URL	Status of graduates
Final award(s):	BSc (Hons) International Tourism Management		
Interim award(s)	Cert HE International Tourism Management DipHE International Tourism Management		
Exit or Fallback award(s)	None		
Programme title(s)	BSc (Hons) International Tourism Management		
UCAS Code	N840 BSc/ITM - Campus code: Y		
JACS Code	N800		
University Course Code(s)	Full Time		
QAA Benchmark Statement(s)	Hospitality, Leisure, Sport and Tourism		
Other internal and external reference points	QAA Academic Infrastructure, including the Framework for Higher Education Qualifications and the Code of Practice UK Quality Code for Higher Education University of Bolton awards framework		
Language of study	English		
Mode of study and normal period of study	Full time – 3 years		
Admissions criteria	260 UCAS points from at least three A levels (or equivalent). You should also have five GCSEs at grade C or above (or equivalent).		

Additional admissions matters

Consideration of applicants who have passed a Kitemarked Access to Higher Education course

Mature student evaluation may include an interview and/or diagnostic essay.

Applicants whose English is not their first language will be required to achieve at least a score of IELTS 6.0 upon entry to the programme.

Fitness to practise declaration

Not applicable

Aims of the programme

1. Develop a critical insight into the tourism industry operating within the international arena.
2. Develop intellectual capabilities of research, problem solving, evaluation and synthesis.
3. Be prepared for employment and further study through the development of transferable knowledge and skills.
4. Demonstrate a positive disposition towards, and the skills for, life-long learning and Personal Development Planning.

Distinctive features of the programme

Extensive industry links with a range of tourism employers.

Students are required to take part in a period of work experience in an overseas country or with a tourism organisation in an international context, at HE5 level of the programme.

Programme learning outcomes**K. Knowledge and understanding**

On completion of the programme successful students will be able to demonstrate systematic knowledge and understanding of:

1. The principles which underpin tourism management in an international context.
2. The nature and characteristics of international tourism markets and demonstrate an appreciation of cultural differences.
3. The complex nature and characteristics of the international tourism industry and appraise current developments.
4. The impacts of tourism at destination level and evaluate the importance of sustainable tourism development in planning and policies.
5. Demonstrate an understanding of the concepts and issues related to financial, human and physical resource management
C. Cognitive, intellectual or thinking skills On completion of the programme successful students will be able to demonstrate the ability to:
1. Use skills in critical reasoning and analysis.
2. Evaluate and apply theoretical concepts.
3. Synthesise data/information and interpret research findings.
4. Apply problem-solving techniques.
P. Practical, professional or subject-specific skills On completion of the programme successful students will be able to demonstrate the ability to
1. Communicate effectively with a variety of audiences (peers/colleagues, industry professionals, tourism consumers).
2. Identify and evaluate international tourism developments and issues drawing on primary and secondary data sources.
3. Interpret statistical data in order to identify international tourism trends and market characteristics.
4. Demonstrate an ability to use accepted tourism and management theories and concepts in practical scenarios.
5. Evaluate and develop management and linguistic skills
6. Appraise own needs for academic, personal and professional development and make recommendations (Personal Development Planning).
T. Transferable, key or personal skills On completion of the programme successful students will be able to demonstrate the ability to:
1. Independently plan, conduct and report a programme of original research.
2. Communicate effectively in formal and informal environments using a variety of means.
3. Demonstrate a range of Information Technology skills.
4. Manage time and workload.
5. Work independently or as part of a team.
6. Demonstrate work based skills.
7. Be socially, publicly and ethically responsible.

Programme structure

BSc (Hons) International Tourism Management (ITM)

Module Code	Core/ Option/ Elective (C/O/E)	Length (1, 2 or 3)	Title	Credits
ITM4001	C	1	Tourism Principles	20
ITM4002	C	1	International Tourism Systems	20
THE4001	C	1	Academic Management Skills for the Service Industries	20
THE4002	C	1	Managing the International Workforce	20
THE4003	C	1	Basics of Business for the Service Industries	20
LAN4001*	C	1	English Language and Communication Skills – Stage 1	20
LAN4002*	C	1	Spanish - Stage 1	20
LAN4003*	C	1	French – Stage 1	20
LAN4004*	C	1	German – Stage 1	20
ITM5001	C	1	International Tourism Supply & Demand	20
ITM5002	C	1	Tourism Planning and Control	20
ITM5003	C	2	Work Experience (ITM)	40
THE5001	C	1	Research Methods for Tourism and Hospitality	20
THE5002	C	1	Global Tourism and Hospitality Management	20
ITM6001	C	1	International Tourism Industry Perspectives	20
ITM6002**	C	1	Investigative Study (ITM)	20
ITM6003	C	2	Project (ITM)	40
THE6001	C	1	Strategic Marketing Management for Tourism and Hospitality	20
THE6002	O	1	Special Event Management	20
THE6003	C	1	Sustainable Tourism Management	20
THE6004	O	1	International Human Resource Management for Tourism and Hospitality	20

Notes:

* **LAN modules** – At HE4 a 20 credit language module is Core, however there are 4 language options: Spanish, French, German and English for students whose English is not their first language.

****ITM6002 – Investigative Study (ITM)** – Is a Core alternative to ITM6003 Project (ITM). ITM6002 must be selected with a further ITM/THE/IHM HE6 20 credit module. ITM6002 and ITM6003 cannot be studied together and are a barred combination.

Learning and teaching strategies

A variety of teaching and learning methods is employed throughout the programme in order to ensure the acquisition and development of appropriate concepts, knowledge and skills and achievement of the stated learning outcomes. Some of these will be experienced during formally timetabled classes with a module tutor; others may be adopted personally to facilitate your own learning.

It is important to realise that the time spent with a tutor during formally scheduled learning and teaching activities is only a small part of the learning time identified for a module. In addition to this time a significant amount of time is spent in guided independent study. This independent study time should be spent, for example, engaging in general background reading, preparing for seminar activities, working on assignments or revising for examinations.

The methods described below are the ones most commonly employed by tutors during your time in scheduled learning and teaching activities. However, individual module tutors are free to introduce techniques that they view as especially suitable in aiding learning in their specialist area. The teaching and learning strategy for each individual module is detailed in the module guides that you will receive at the beginning of each semester.

Lecture: Lectures play an important part throughout the course and will feature in a number of modules. They involve the dissemination of theoretical and empirical information by a lecturer and provide a basic framework that students can build upon through their reading and through other classroom activities.

Workshop: Workshops are employed in some modules and involve small groups of students working together on a problem set by the tutor. These workshops may involve working through an example of a particular statistical technique, or on a case study illustrating the application of knowledge and methods to particular scenarios. General assistance with assignment work may be offered in workshops, and they play an important part in increasing students' confidence in dealing with the subject matter.

Tutorial (Group and Individual): Tutorials will be with your Module Tutor. They provide a forum to reflect on your achievements, gain advice and share common experiences. Module Tutorials will either be a one-to-one meeting with a tutor or be based on small groups of students who are studying a similar area/issue. Module tutorials are an important part of the formative assessment process as they are often associated with an assignment. Students should prepare for tutorials by bringing any assignment plans or feedback for discussion.

Guest speakers: Guest speakers are used to bring their expertise to the classroom and give you their first hand experience. Many of the guest speakers are internationally renowned practitioners with most deriving from the international tourism industry.

Work experience: Work experience is a compulsory double weighted module on this programme. It involves spending a specified period of time with an employer, and then producing work for assessment based on your experience. In addition to work based assessments featuring your own development, you will be required to propose and research a management issue as a key assessment method on this module. The management issue will be agreed with your work placement tutor supervisor and your employer. The work experience module is an opportunity to apply knowledge and skills gained on the course in an appropriate work environment.

Employability Skills: Transferable or key skills include basic competence in reading, writing, numeracy, IT and oral communication. They also include elements such as leadership, teamwork, presentation to groups, data handling, time management, adaptability and self awareness. Skills developed in the Degree can be applied to other

life situations especially, but not exclusively, the world of work. The University of Bolton has developed an employability skills framework and you will be encouraged to reflect on your achievements and log them against this framework as you progress through your course. The outcome of this reflection will feed into your Personal Development Planning so that on graduation you will be in a position to clearly and concisely articulate your employability skills to prospective employers.

Information Literacy: Bury College and The University of Bolton are committed to helping you graduate as an 'information literate' person. This means that you will be able to identify, locate and retrieve standard (subject) and other material in printed and electronic form, using appropriate resources. You will be able to synthesise and present retrieved materials in ways appropriate to the task in hand. Throughout your programme, you will be given every opportunity to develop your skills in this area, through workshops, seminars, tutorials and self-directed learning. These skills will be formatively assessed and recorded as part of the personal tutorial programme so that on graduation you can clearly and concisely articulate your achievement of these skills.

Throughout your period of study with Bury College and the University of Bolton your studies will be supported by the Virtual Learning Environment (VLE) 'Moodle'. Tutors will utilise Moodle to provide extra resources to support your learning. You will also be encouraged to participate in the Academic Social Networking platform 'Mahara', where student led forums and groups will gather to discuss related topics. Particularly of interest to you will be the 'International Tourism Management Research Interest Group'. This forum provides a selection of topics and interests relevant to the International Tourism Industry, such as: Sustainable Tourism; Dark Tourism; Hospitality; and Events Management.

Personal Development Planning (PDP): Personal Development Planning (PDP) is a process that encourages you to learn about yourself and reflect on what you are doing, to value yourself and your achievements, and identify ways of improving yourself. The process is intended to help you become a more effective, independent and confident self directed learner; understand how you are learning and relate this learning to a wider context; articulate your personal goals and evaluate progress toward them; and develop a positive attitude to learning throughout life. As you progress through your programme you will be presented with a variety of experiences and learning opportunities on which you can base your PDP. You will also be able to utilise the 'Mahara' software (see Information Literacy section) to develop an online ePDP.

A number of key modules will provide a focus for this process. For example; in the first year module THE4001 Academic Management Skills for the Services Industries, you will be given instruction in PDP and in using the online ePDP, and alerted to the kinds of experiences available for PDP, how to reflect on these, and how to use them as a basis for goal setting and directing your future learning. In the second year module, THE5001 Research Methods for Tourism and Hospitality, you will be guided toward a greater sophistication in your reflection and increasing independence and autonomy in identifying learning opportunities and setting your own learning goals. The Work Experience module ITM5003 in the second year provides significant opportunities for addressing self identified learning needs and will be all the more worthwhile if you have clearly identified what you want to achieve through this module in advance. ePDP is continued into the final year through either ITH6003 Project module or ITH6002 Investigative Study module.

Learning activities (KIS entry)

	Course Year						
	1	2	3	4	5	6	7
Scheduled learning and teaching activities	39.3	19.8	20.1				
Guided independent study	60.7	68.2	79.9				
Placement/study abroad	0.0	12	0				

Assessment strategy

The assessment strategy for the programme is designed to ensure that you achieve the overall aims and learning outcomes of the programme, as well as the learning outcomes for individual modules.

Assessment serves several functions. The obvious and primary function is to evaluate your achievement. However, assessment also serves to help you organise and develop your learning. Feedback from assessment serves an important educational function and can help you develop your skills and understanding of your own strengths and weaknesses.

The types of assessment you will be required to complete fall into two general categories, formative and summative.

Formative assessments are activities that do not contribute to your overall module grade. They are however an integral part of the learning strategy for a module and you are required to complete them. They will be marked and you will receive feedback on your level of achievement. Formative assessments serve to assess your learning as the module progresses. Many of the formative assessment tasks will either serve as preparation for your summative assessment tasks or provide an opportunity for a “practice run”. For example you may be required to submit an essay or report plan. This will usually be on the same topic as a summative assessment essay for that module. The module tutor will use this to ensure that you are addressing all of the required points of the essay/report in a logical and coherent way. Alternatively you may be required to give a practice presentation or complete some self test questions prior to an examination. In this way you will receive feedback on your presentation style or level of understanding of a module’s content before completing the summative assessment. Written formative feedback will enable you to:

- Understand the extent of the progress you have made towards the final assessment
- Determine the extent to which you are successfully working within the framework of the assessment brief and working towards achieving the intended learning outcomes
- Understand the quality of general academic features
- Determine what action points need to be taken to make improvements on your current level of performance

Summative assessments are those assessment activities for which the marks will contribute to the overall module grade. You will also receive feedback on these assessments so that you will know what you have done well and where you can improve. In this way summative assessment provides valuable learning for modules which are to follow. Written summative feedback will refer to your strengths and weaknesses and will provide comment on:

- Content/focus on the question/learning outcomes
- General academic features such as study skills, level of research
- Presentation, style, structure
- Depth and criticality
- Practical examples as to how to improve future work

Many different forms of assessment are employed on the programme. For both formative and summative purposes, the major forms are as follows:

Coursework/Examination/Essay: For a number of modules you will be required to produce an essay or essays as coursework. Essays assess understanding of the topic of the question set, whether you have introduced and appreciate the relevance of appropriate material to the topic in hand and understand its implications, whether you can analyse and evaluate information and whether you can communicate your ideas clearly. Coursework essays are typically set to assess the learning outcomes related to understanding key concepts, demonstrating critical evaluations, and demonstrating the capacity to think independently. The required length of coursework essays can vary depending upon the purpose of the assignment for which the work is assessed. You will be given guidance by the module tutor on any specific requirements. Examinations will be set to assess knowledge and understanding for some modules. Prior to the examination taking place your module tutor will outline the topics that will be featured in the examination and examples from past papers will be attempted in a non-threatening group session where all ideal answers and options will be discussed as a group. All International Tourism Management examinations are 'Open Book'; this means that you are allowed to take in to the Examination room 2 sheets of A4 containing your notes, which can be handwritten or typed. You will be required to submit the notes along with your answer paper at the end of the examination.

Practical/Project Reports: A number of modules require you to write research reports. These reports communicate the published background research and rationale for their study, the way in which the study was carried out, the results and analysis of data, and discuss the implications of the findings in the light of published theory and practice. For

most types of research there is a specified, standard format employed to structure the written report to aid clear, precise and unambiguous expression. You will be given explicit guidance on the format required for the module. You are expected to be able to follow the format when, in the later stages of the course, especially in your self-designed practical and project work, your own conception, design, execution and analysis of the reported research carries more weight than before. Throughout the programme there is an increasing expectation that you will become progressively more independent in the preparation, execution and reporting of practical and project work.

Design and Analysis Assignments: Design and analysis assignments occur during the Research Methods modules. In addition, the workshops which students attend may also require you to work through exercises, often as a group and with the tutor providing help and support where necessary. The content of Research Design and Analysis assignments vary and are designed to assess a range of learning outcomes. Calculation of arithmetical indices to summarise data, selecting an appropriate statistical test, carrying out calculations, entering data into a computer-based statistical package, compiling and entering an appropriate list of commands to run the required analysis, interpreting the outcome of analyses and considering the implications for any hypotheses put forward are all examples of the sort of activities that are included

Case Studies: A key aspect of the Degree is integration of 'real world' scenarios in to the assessment process. A number of modules require you to complete a case study or utilise a case study as a main focus when researching your assessment. Case studies will be researched and provided by your Module Tutor, and in some situations, this will usually involve a real client with a real issue that needs addressing the management issue report included in the Work Experience module is an example. Case studies are designed to assess your application of knowledge and skills to real world situations. They will require you to conduct a needs analysis for the client, assess the client's current status against their needs, research the evidence and practice literature and devise a solution.

Oral Presentations: You will be required to make an oral presentation on a prescribed or self selected topic using presentational aids where appropriate, in several modules. The audience can take several forms. It may be to single tutor, a panel of tutors, a panel including employers, or the class as a whole. Additionally oral presentations usually require you to respond to questions from the panel to further explore your understanding of the topic. Oral presentations are used in the delivery of the Language modules, regular formative assessments will take place most weeks, and the final summative assessment does include an oral element.

Assessment methods (KIS entry)

	Course Year						
	1	2	3	4	5	6	7
Written exams	16.7	11.1	63.6				
Coursework	50.0	88.9	18.2				

Practical exams 33.3 0 18.2

Assessment regulations

- Assessment Regulations for Undergraduate Modular Programmes

Grade bands and classifications

(for information only at this stage – the Assessment regulations are being revised for September 12.)

Grade Description

Work of exceptional quality	High	80+
	Middle	75-79
	Low	70-74

Work of very good quality	High	67-69
	Middle	64-66
	Low	60-63

Work of good quality	High	57-59
	Middle	54-56
	Low	50-53

Work of satisfactory quality	High	47-49
	Middle	44-46
	Low	40-43

Borderline fail 35-39

Fail Below 35

Role of external examiners

External examiners are appointed for all programmes of study. They oversee the assessment process and their duties include: approving assessment tasks, reviewing assessment marks, attending assessment boards and reporting to the University on the assessment process. Students will be able to view external examiner reports on the relevant BSc (Hons) International Tourism Management programme site.

Support for student learning

- The programme is managed by a programme leader
- An induction programme introduces the student to Bury College, the University of Bolton and their programme
- Each student has a personal tutor, responsible for support and guidance
- Personal Development Planning is (PDP and ePDP) integrated into all programmes
- Feedback is given on formative and summative assessments
- Bury College and the University of Bolton support services include housing, counselling, financial advice, careers and a disability
- A Chaplaincy is provided
- Library and IT services are available
- The Students' Union advice services is based at the University of Bolton
- Faculty and Programme Handbooks provide information about the programme and Bury College and Bolton University regulations
- There is an opportunity to develop skills for employment
- English language support is offered to International students

Methods for evaluating and enhancing the quality of learning opportunities

- Programme committees with student representation
- Module evaluations by students
- Students surveys, e.g. National Student Survey (NSS) and the Bury College Higher Education survey
- Bury College Annual Self Assessment Report
- Bury College's Higher Education Strategic Management and Quality Group
- Annual quality monitoring and action planning in partnership with the University of Bolton through Programme Quality Enhancement Plans (PQEPs), Data Analysis Report (DARs) Subject Annual Self Evaluation Report (SASERs), Faculty Quality Enhancement Plans (FQEPs), University Quality Enhancement Plan (UQEP)
- Peer review/observation of teaching
- Professional development programme for staff
- Effective tracking of external examiner reports the subsequent actions

Other sources of information

Student portal (<http://www.bolton.ac.uk/Students/Home.aspx>)

Students Union (<http://www.ubsu.org.uk>)

Faculty or similar Handbook (<http://www.bolton.ac.uk/Students/Home.aspx>)

Programme Handbook (add link)

Student Entitlement Statement

(<http://www.bolton.ac.uk/Students/AdviceAndSupport/StudentServices/AtoZofDownloads.aspx>)

Module database (http://data.bolton.ac.uk/academicaffairs/view_modulelist.asp)

Moodle

External examiners reports

<http://www.bolton.ac.uk/Quality/QAECContents/ExternalExaminersReports/Home.aspx>

Document control

Author(s)

Approved by:

Date approved:

Effective from:

Document History:

Learning outcomes map

Module title	Module Code	Status C/O/E	K1	K2	K3	K4	K5	C1	C2	C3	C4	P1	P2	P3	P4	P5	P6	T1	T2	T3	T4	T5	T6	T7		
Level 4																										
Tourism Principles	ITM4001	C	DTA	DTA	DTA	DTA	DT		DT	DTA		DTA	DTA	DTA		DT			DTA	DTA	DTA	DTA			DTA	
International Tourism Systems	ITM4002	C	DTA	DTA	DTA	DTA	DT		DT	DTA		DTA	DTA	DTA		DT			DTA	DTA	DTA	DTA			DTA	
Academic Man Skills for the Serv Ind	THE4001	C	DA	DT	DTA	D	DT		DT		DTA	DTA	DT	DT	DT	DTA	DTA	DT	DTA	DTA	DTA	DTA	DTA	DTA	DTA	
Managing the Int Workforce	THE4002	C	DTA	DTA	DTA	DTA	DTA		DT	DTA	DTA	DTA	DTA	DT	DTA	DTA	DTA		DTA	DTA	DTA	DTA	DTA	DTA	DTA	
Basics of Business for the Ser Industries	THE4003	C	DTA	TA	DTA	DTA	DTA		DTA	DTA	DTA	DTA	DTA	DTA	DTA	DTA			DTA	DTA	DTA	DTA	DTA	DTA	DTA	
English Language	THE4001*	C		DTA		DTA					DTA	DTA				DTA			DTA	DTA	DTA	DTA			DTA	
Level 5																										
Int Tourism Supply and Demand	ITM5001	C	DTA	DTA	DTA	DTA	DTA	DTA	DTA	DTA	DTA	DTA	DTA	DTA	DTA	DTA			DTA	DTA	DTA	DTA			DTA	
Tourism Planning and Control	ITM5002	C	DTA	DTA	DTA	DTA	DTA	DTA	DTA	DTA	DTA	DTA	DTA	DTA	DTA	DTA		DTA	DTA	DTA	DTA	DTA	DTA			DTA
Work Experience	ITM5003	C	DTA	DTA	DTA	DTA	DTA	DTA	DTA	DTA	DTA	DTA	DTA	DTA	DTA	DTA	DTA	DTA	DTA	DTA	DTA	DTA	DTA	DTA	DTA	DTA
Research Methods for Tourism & Hosp	THE5001	C	DTA	DTA	DTA	DTA	DTA	DTA	DTA	DTA	DTA	DTA	DTA	DTA	DTA	DTA	DTA	DTA	DTA	DTA	DTA	DTA	DTA			DTA
Global Tourism and Hosp Management	THE5002	C	DTA	DTA	DTA	D	DTA	DTA	DTA	DTA	DTA	DTA	DTA	DTA	DTA	DT	DTA		DT	DTA	DTA	DTA	DTA	DTA	DTA	DTA
Level 6																										
Int Tourism Industry Perspectives	ITM6001	C	DTA	DTA	DTA	DTA		DTA	DTA	DA	DTA	DTA	DTA	DTA	DTA	DA	D	D	DTA	DA	DTA	DTA	DA	DTA	DTA	
Investigative Study	ITM6002	C	DTA	DTA	DTA	DA	DA	DTA	DA	DA		DTA	DA	DA	DA	DA	DTA	DTA	DTA	DTA	DT	DTA	DTA	DTA	DTA	
Project (ITM)	ITM6003	C	DTA	DTA	DTA	DTA		DTA	DTA	DTA	DTA	DTA	DTA	DA	DTA	DTA	DTA	DTA	DTA	DTA	DTA	DTA			DTA	
Strategic Marketing Man for Tourism and Hospitality	THE6001	C	DTA	DTA	DTA			DTA	DTA	DTA	DTA	DTA	DTA	DTA	DTA	DTA	D	DTA	DTA	DA	DT	DTA	DA			
Special Event Man	THE6002	C	DTA	DTA	DTA	DTA	DTA	DTA	DTA	DA	DTA	DTA	DTA	DTA	DTA	DTA	D	DTA	DTA	DA	DTA	DTA	DA	DTA	DTA	
Sustainable Tourism Management	THE6003	C	DTA	DTA	DTA	DTA	DTA	DTA	DTA	DTA	DTA	DTA	DTA	DTA	DTA	DTA	D	DTA	DTA	DA	DT	DTA	DTA	DTA	DTA	
Int HRM for Tourism and Hospitality	THE6004	C	DTA	DTA	DTA		DTA	DTA	DTA	DTA	DTA	DTA	DTA	DTA	DTA	DTA	DTA		DTA	DTA	DT	DTA	DTA	DTA	DTA	

K. Knowledge and understanding P. Practical, professional and subject specific skills C. Cognitive, Intellectual and thinking skills T. Transferable, key or personal skills

Complete the grid using the following (Developed = D, Taught = T, Assessed = A)

Module listing

Module title	Mod Code	New ? ✓	Level	Credits	Type	Core/Opti on/Electi ve C/O/E	Pre- requisite module	Assessme nt 1			Assessme nt 2			Assessment 3		
								Assessm ent type	Assessm ent %	Add Y if final item	Assessm ent type	Assessm ent %	Add Y if final item	Assessm ent type	Assessm ent %	Add Y if final item
Tourism Principles	ITM4001		4	20	STAN	Core	N	CW	60		WE	40	Y			
International Tourism Systems	ITM4002		4	20	STAN	Core	N	PRA C	40		CW	60	Y			
Academic Man Skills for Serv Ind	THE4001		4	20	STAN	Core	N	PRA C	40		CW	60	Y			
Managing the Int Workforce	THE4002		4	20	STAN	Core	N	CW	50		PRA C	50	Y			
Basics of Business for the Serv Ind	THE4003		4	20	STAN	Core	N	CW	50		WE	50	Y			
English Language & Comm Skills	LAN4001		4	20	STAN	Core	N	CW	50		PRA C	50	Y			
Spanish – Stage 1	LAN4002		4	20	STAN	Core	N	CW	50		PRA C	50	Y			
French – Stage 2	LAN4003		4	20	STAN	Core	N	CW	50		PRA C	50	Y			
German – Stage 3	LAN4004		4	20	STAN	Core	N	CW	50		PRA C	50	Y			
Int Tourism Supply and Demand	ITM5001		5	20	STAN	Core	N	CW	60		WE	40	Y			
Tourism Planning & Control	ITM5002		5	20	STAN	Core	N	CW	50		CW	50	Y			

Work Experience	ITM5003		5	40	PLA C	Core	N	CW	40		CW	60	Y			
Research Methods for Tourism & Hosp	THE5001		5	20	STA N	Core	N	CW	10 0	Y						
Global Tourism & Hospitality Man	THE5002		5	20	STA N	Core	N	CW	50		CW	50	Y			

Module Listing - Continued

Module title	Mod Code	New ? ✓	Level	Credits	Type	Core/Opti on/Electi ve C/O/E	Pre- requisite module	Assessme nt 1			Assessme nt 2			Assessment 3		
								Assessm ent type	Assessm ent %	Add Y if final item	Assessm ent type	Assessm ent %	Add Y if final item	Assessm ent type	Assessm ent %	Add Y if final item
International Tourism Industry Perspectives	ITM6001		6	20	STA N	Core	N	CW	60		WE	40	Y			
Investigative Study	ITM6002		6	20	STA N	Core	N	CW	80	Y	CW	10		PRA C	10	
Project (ITM)	ITM6003		6	40	STA N	Core	THE50 01 Or Equiv	CW	20		CW	70	Y	PRA C	10	
Strategic Marketing Man for Tourism & Hospitality	THE6001		6	20	STA N	Core	IHM50 01 ITM50 01 Or Equiv	CW	60		WE	40	Y			
Special Event	THE6002		6	20	STA	Core	N	CW	50		CW	50	Y			

Management					N											
Sustainable Tourism Management	THE6003		6	20	STAN	Option	N	CW	60		PRA C	40	Y			
International HRM for Tourism & Hosp	THE6004		6	20	STAN	Option	THE40 02 Or Equiv	CW	50		CW	50	Y			

Bolton Key Core Curriculum requirements

Module Title	Module Code	C/O/E	Employability											Bolton Values		
			PDP	Communication	Team work	Organisation & Planning	Numeracy	Problem solving	Flexibility & adaptability	Action planning	Self awareness	Initiative	Personal impact & development	Inter-nationalisation	Environmental sustainability	Social, public and ethical responsibility
Tourism Principles	ITM4001			DTA	D	DT				DTA		DTA	DT	DTA	DTA	DTA
Int Tourism Systems	ITM4002			DTA	DTA	DT	DTA			DTA		DTA		DTA	DT	DTA
Academic Man Skills for the SI	THE4001		DTA	DTA	DTA	DTA		DTA	DTA	DTA	DTA	DTA	DTA	DTA	DT	DTA
Managing the Int Workforce	THE4002			DTA	DT	DT		DT	DTA	DTA	DTA	DTA	DT	DTA		DTA
Basics of Business for the Service Ind	THE4003			DTA		DT	DTA			DTA		DTA				
English Language & Comm Skills	LAN4001		DTA	DTA		DT				DTA	DTA	DTA	DTA	DTA	DT	DTA
Spanish – Stage 1	LAN4002		DTA	DTA		DT				DTA	DTA	DTA	DTA	DTA	DT	DTA
French – Stage 1	LAN4003		DTA	DTA		DT				DTA	DTA	DTA	DTA	DTA	DT	DTA
German – Stage 1	LAN4004		DTA	DTA		DT				DTA	DTA	DTA	DTA	DTA	DT	DTA
Int Tourism Supply & Demand	ITM5001			DTA		DT	DTA			DTA		DTA	DT	DTA	DT	DTA
Tourism Planning and Control	ITM5002			DTA	DT	DT	DTA	DT		DTA		DTA	DTA	DTA	DTA	DTA
Work Experience	ITM5003		DTA	DTA	DTA	DT		DT	DTA	DTA	DTA	DTA	DTA	DTA	DT	DTA
Research Methods for Tourism & Hosp	THE5001		DT	DTA		DT	DTA	DT	DT	DTA	DT	DTA	DT	DTA	DTA	DTA
Global Tourism &	THE5002			DTA		DT		DTA		DTA		DTA	DT	DTA	DTA	DTA

Hosp Man																	
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Complete the grid using the following (Developed = D, Taught = T, Assessed = A)

Bolton Key Core Curriculum requirements - Continued

Module Title	Module Code	C/O/E	Employability											Bolton Values		
			PDP	Communication	Team work	Organisation & Planning	Numeracy	Problem solving	Flexibility & adaptability	Action planning	Self awareness	Initiative	Personal impact & confidence	Inter-nationalisation	Environmental sustainability	Social, public and ethical responsibility
International Tourism Industry Perspectives	ITM6001			DTA		DT				DTA		DTA		DTA	DT	DTA
Investigative Study	ITM6002		DTA	DTA		DTA	DTA	DT	DTA	DTA	DTA	DTA	DTA	DTA	DTA	DTA
Project (ITM)	ITM6003		DTA	DTA		DTA	DTA	DT	DTA	DTA	DTA	DTA	DTA	DTA	DTA	DTA
Strategic Marketing Man for Tourism & Hospitality	THE6001			DTA		DT		DTA		DTA		DTA		DTA	DTA	DTA
Special Event Management	THE6002		DT	DTA	DT	DT	DTA	DTA	DTA	DTA	DT	DTA	DT	DT	DTA	DTA
Sustainable Tourism Management	THE6003			DTA		DT	DTA	DTA	DTA	DTA		DTA	DT	DTA	DTA	DTA
International HRM for Tourism & Hospitality	THE6004			DTA		DT		DTA	DTA	DTA		DTA	DT	DTA	DT	DTA

Complete the grid using the following (Developed = D, Taught = T, Assessed = A)